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REVOLUTON

BRIEF FOR FREELANCE EXHIBITION DESIGNER (Outdoor Arts)

We are commissioning a Freelance Exhibition Designer to lead on the design of Revoluton's upcoming outdoor exhibition, Undercurrent: Movement of the People.

Photo Credits: Greta Zabulyte

About Revoluton

Who We Are

Revoluton Arts is a Luton-based arts organisation. We programme, commission and co-produce bold artistic work rooted in diverse communities. Positive social change is at the core of our work. We programme activity across all art forms, producing work that spans hyperlocal and work of scale, including outdoor arts.

Our work takes us beyond the geographical boundaries of Luton, delivering ambitious creative work in partnership with artists and organisations locally, across the UK and internationally. Over the last few years, we've produced bold new work putting Luton on the map in increasingly creative ways.

> We believe the spirit of Luton encapsulates activism, warmth and generosity. The spirit of our work is captured in our name – Revoluton.

Now is an exciting time to join the team as we prepare to deliver many new and ambitious projects. We've shaped a long-term strategy that will see more people engaging with our work as audiences, creatives and co-designers - in person and via digital means.

Central to this plan is an ambition to locate Luton in the world. This is in respect of Luton's global relevance and multicultural makeup. We are driven by a deep desire to put Luton on the map – to share with the world the many great things that contribute to Luton's cultural vibrancy, including its diverse communities and the national and global significance of its sociopolitical character.

> Since our inception in 2015, our programme has attracted over 250,000 in-person engagements and 1.3 million online.

Visit our website to find out more about our work here



Photo Credit: Sidney Sambu

About Undercurrent

Marsh Farm and Leagrave Park are culturally significant locations in Luton, with a history spanning from Neolithic times to the rave scene of the 80s and 90s. Motivated by their shared histories, Revoluton Arts and Marsh Farm Outreach began documenting the site's rich heritage, from myths of nearby Neolithic earthwork, Waulud's Bank, to grassroots activism and music subcultures.

In 2024, Revoluton Arts, supported by The National Lottery Heritage Fund and Arts Council England, led the research phase of **Undercurrent.** Thanks to National Lottery Players, we conducted a project that explored themes of bottom-up activism and associated music subcultures connected to communities along the River Lea, the natural heritage of the Lea and the Neolithic beginnings of Luton's communities at Waulud's Bank. This phase included community events, oral history interviews, creative commissions, and the creation of the Undercurrent Digital Archive, culminating in a public sharing event at the River Lea's source.

Following the initial research phase, the project has evolved to focus on seven key themes:

- Migration & Movement: How people, cultures and identities travel and settle.
- Belonging, Voice & Representation: How communities claim visibility and tell their own stories.
- Activism, Social Justice & Collective Action: How people organise to challenge inequality, racism and exclusion.
- Sound Systems, Youth Culture & Creative Expression: How music, radio, carnival, DIY culture and underground arts shape identity and politics.
- Ritual, Faith & Gathering: How communities create continuity, celebration and shared meaning through spiritual practices and rituals
- Regeneration, Industry & Urban Change: How places are transformed, redeveloped and contested.
- Rivers, Environment & Place: How landscape, ecology and the Lea/Lee connect communities across space and time.

In 2025 Revoluton was awarded a £249K grant by The National Lottery Heritage Fund to run an expanded version of Undercurrent. Building on the original phase of Undercurrent, the project aims to research and celebrate the movements and gatherings of communities and people along the banks of the River Lea, with a particular focus on its source in Marsh Farm, Luton (just 500m from Revoluton's offices) and its mouth in Newham, London. The project is conducting deeper research into the physical movement of people - the super-diverse communities at either end of the Lea, Luton and London. It will explore their connectedness, amplifying voices hardly heard, making visible communities seldom seen, and surfacing the pioneering music and creative subcultures that have promoted – and continue to inform - positive political and social change in multicultural society.

About Undercurrent

The emphasis within Undercurrent is on movement in all senses of the word, in particular looking at stories from the second half of the 20th century and the following areas (linked to the above seven key project themes):

- Physical movement and migration of people.
- Grassroots political movements and bottom-up activism which have social justice at their core.
- Artistic and cultural movements, in particular DIY and underground creative subcultures.
- Spiritual and religious movements, with a focus on ceremony, gathering and ritual.

The project is uncovering this heritage through desk-based and archival research as well as oral history interviews, creative assemblies and work with a wide range of heritage experts, in both Luton and Newham.

Influencing and interacting with this research are a wide variety of artistic outputs including: a 20-minute soundscape which explores the sounds of Neolithic gatherings working with the Neolithic Cannibals project; a strand focused on photojournalism, working with both a historic photographic archive and also new photographic works by young photographers; a podcast series exploring ten new stories from Luton; a tapestry and oral history project; and 3 additional artist commissions which are yet to be determined. As with the research work, this artistic activity is taking place across both Luton and Newham with much of the work taking place in concert with other delivery partners. The vast majority of this work has been co-created with young people and communities from the Leagrave and Marsh Farm area in Luton, connecting with other young people and communities in Newham.

The final outcome will be an outdoor touring exhibition which will bring together all of the research and artistic work into one cohesive body of work. This exhibition will launch at Revoluton's Luton Henge Festival in June/July 2027 (Exact dates TBC) before touring its way down the River Lea, taking in at least two other locations in Luton, Haringey or Stratford, before concluding at the GLA's Royal Docks Originals festival in Newham in October 2027. The exhibition will be designed as an outdoor exhibition, and whilst many elements are still to be determined, it will definitely incorporate a soundscape on 6-8 speaker layout and significant photographic elements, as well as other visual, auditory or live art forms.


Photo Credit: Sidney Sambu

About the Role

The Exhibition Designer will be responsible for conceptualising, designing, and collaborating on the installation of the touring exhibition. Their work will combine creative vision with practical execution, ensuring the exhibition effectively communicates the themes of Undercurrent while engaging a wide variety of diverse audiences in different locations.

Each site for the outdoor exhibition will be different and pose its own unique challenges which the designer will be expected to address in their final design. Traditional exhibition designer roles such as using CAD and spatial design will sit alongside a role in the themes and storytelling of the piece. As such the role may be suited to designers from a wide variety of backgrounds including museums, heritage, galleries & the visual arts, theatre and film.

They will work closely on this process with the Senior Heritage Producer, Revoluton's Creative Director, Production Manager, and the exhibition artists.



Role & Responsibilities

- Develop the design concept of the outdoor exhibition incorporating sound, photography, and other artistic elements into a cohesive visitor experience.
- Source physical exhibition materials and resources which align with the project's aesthetic and themes.
- Work closely with Revoluton's Creative Director and Senior Heritage Producer and project artists as the exhibition's curators to ensure the exhibition is reflective of the project's work and the stories uncovered.
- Work with the Soundscape Artist, Digital Producer and the tour's Production Manager to ensure digital elements are seamlessly integrated and tour-ready.
- Be available in early January to engage with the commissioning of three artists to produce additional artwork for the exhibition, considering ways in which these additional artworks could further aid and influence the design of the exhibition and bring further cohesion to the exhibition and its themes.
- Work with the Production Manager and Revoluton Senior Heritage Producer to ensure the design can be toured to the spaces as efficiently as possible (modular or other flexible approaches are entirely welcome).

- Ensure the design prioritises accessibility and inclusivity in its layout, and interactive elements, and working with the Senior Heritage Producer to enable this in the interpretation of objects and narrative.
- Present at least one full draft of the design for feedback and a final exhibition design, with measurements, to the full project team for final feedback and sign-off from Revoluton's Creative Director and the wider team.
- Provide CAD drawings with measurements for the exhibition builders.
- Provide graphic design for key exhibition elements (i.e. labels, panels) for the exhibition as required.
- Visit the build as required alongside the Production Manager to ensure it is being built according to the specifications of the design.
- Oversee first venue get in to ensure quality is sustained and to problem solve and manage any snagging alongside the Production Manager.
- Work with the Production Manager to prepare clear set-up guides and visual documentation for easy installation and running by local teams.



Photo Credits: Duncan Jack

Person Specification

- At least three years' experience in the design and delivery of large-scale, mixed media exhibitions, or similar projects, which incorporate sound, photography and other artistic elements.
- Significant experience in the design and delivery of non-permanent outdoor exhibitions, or other similar outdoor events and projects.
- Experience creating modular exhibition designs which can be broken down and toured to multiple locations or stored as required.
- Experience using CAD or other similar tools to aid in the planning, design and delivery of touring exhibitions.
- Experience using graphic design tools to deliver visual and written elements of an exhibition.
- Experience of co-curation and working on large projects with multiple artists and art forms, with a range of artistic voices and needs.
- Experience working on heritage or community projects with engage with a wide variety of stakeholders including heritage experts, young people and community groups.
- Hold, or be willing to obtain, a minimum of £5Mil in Public Liability Insurance.

Desirable

- A cohesive exhibition design concept developed, integrating sound, visuals and any other elements into a unified visitor experience.
- A collaborative session held with community participants to ensure the exhibition reflects their stories and curatorial input.
- Digital elements fully integrated into the exhibition design, in collaboration with the Soundscape Artist, Digital Producer, and Production Manager.
- Tour-ready exhibition design created, with modular or flexible components that support efficient transport and installation across multiple outdoor venues and spaces.
- Accessibility and inclusivity embedded in the exhibition layout and interactive elements, with clear interpretation of objects and narratives.
- Final exhibition design with measurements delivered and signed off by Revoluton's Creative Director.
- CAD drawings with specifications provided for exhibition builders.
- Build site visits completed, ensuring the exhibition is constructed according to design specifications.
- First venue installation overseen, with snagging issues identified and resolved in collaboration with the Production Manager.
- Clear set-up guides and visual documentation produced to support local teams with installation and maintenance.

The Exhibition Designer will be expected to use the methodology, systems, processes and policies adopted by Revoluton Arts, including:

- Principles of co-creation.
- Procedures around gaining appropriate and informed consent from participants.
- Project planning procedures, as necessary.
- Marketing & communications processes, as necessary.
- Evaluation framework and processes for data capture.
- Equal Opportunities Policy and associated Equality Action Plan.
- Other policies including Health & Safety, Data Protection, Safeguarding, Volunteering and Social Media.

Key Dates & Contract Terms

We expect the Exhibition Designer to begin on **4 January 2027,** be production/tour ready by June/July (tour dates TBC) and be completed by **30 October 2027**. The contract will be managed by Revoluton's Senior Heritage Producer.

The anticipated budget is £5,700 to include VAT (if applicable), as part of their application we would request that all prospective designers provide a suggested day rate, and number of working days, which fits within this budget. Additionally travel expenses of up to £300 (calculated at 50p per mile or standard class rail fare) and £250 for any material expenses needed to produce the exhibition design (i.e. model box materials, design software etc), will also be payable upon submission of any relevant receipts. The contract will be led by Revoluton Arts. Payment will be made 50% upon signing of contract, subject to satisfactory UK Right to Work checks, and 50% upon completion of the work.

The Service Provider must provide an invoice addressed to **Revoluton Arts CIO.** Payments may take up to 30 days to process upon receipt of a satisfactory invoice submitted following completion of payment terms above.

Under the terms of this contract, the Service Provider is responsible for managing their own tax and financial liabilities (including national insurance contributions), being classed as either self-employed, as a limited company or as a registered charity.

The Service Provider will be engaged on a non-exclusive basis.

Application Information

Deadline for applications: 9:00 on Wednesday 25 November 2026.

Interviews: First interviews will take place on Friday 4 December 2026, in person in Luton. The panel will include Lindsey Pugh, Revoluton's CEO/Creative Director; Isaac Jordan, Senior Heritage Producer; Maya Pindar, Senior Producer.

If you would like to discuss the role before applying, please contact us via hello@revolutonarts.com to arrange a call.

How to Apply
Please email your application to: hello@revolutonarts.com

To apply for the role, please email a CV and a Covering Letter of no more than one page, or a video or audio file no more than 3 minutes in length. Please also provide up to five portfolio images which showcase your previous work and experience as a designer and which you would be prepared to talk about at interview.

Revoluton is a diverse organisation, committed to equal opportunities and we welcome applications from all sections of the community. If you require any further information, assistance in making an application or this information in an alternative format, please contact us via hello@revolutonarts.com


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