

# REVOLUTION

**MAKE IT HERE.  
SHARE IT WITH  
THE WORLD.**

# WELCOME & VISION

There are two things that strike when you step into Luton. Firstly, the warmth and generosity of Lutonians is palpable. Secondly, the super-diversity of the town is its USP, its greatest asset.

It's an honour to work with the people of Luton to shape creative ambition. With the fundamental support of our partners and funders, we deliver democratised, citizen-led programming.

Collectively, we platform and celebrate Luton's communities and forward-facing mentality through bold co-created projects, events and commissions. Crucial work in contemporary times.

With thanks to everyone that's supported in the first ten years. We're excited to continue the journey.



**Lindsey Pugh**  
CEO & Creative Director



**The spirit of our work is captured in our name – Revoluton.**

Our vision is for communities to connect through creativity, locally and globally, uniting to define their positive futures.

Social activism is in Luton's DNA. From Neolithic beginnings at Waulud's Bank, to the anti-racism mobilisation of the Asian Youth Movement in the 1970s, to the raves of the 1990s catalysed by a no-compromise need for social inclusion - Luton's cultural heritage, super-diversity and multiculturalism inspire endless creative possibilities with social justice at the core.

Photo credit: Aleksandra Warchol | Lampadophores | Picto Facto (Global Streets)

## OUR STORY

# A DECADE OF IMPACT

2015

Revoluton Arts is established as Luton's Creative People and Places project, funded by Arts Council England, and presented Colour of Time through new Global Streets partnership.

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2016

Riots to Revoluton used real life testimonies of those who experienced the 1995 riots, and the rave, to tell an alternative story of a notorious incident in Luton's history.

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2020

During the COVID-19 pandemic, Young Digital Associates led new digital delivery during periods of lockdown. Revoluton became an independent organisation, initially constituted as a Community Interest Company.

2022

2022 marked a new phase of visioning and development, shaping bold creative ambition with Luton's cultural heritage at the heart, and DUNDU came to town!

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2024

Revoluton gained charity status, constituted as a Charitable Incorporated Organisation, opening new possibilities and funding potential to meet fresh creative ambition. Undercurrent, our first Luton and beyond project connected Leagrave to London via the River Lea.

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2025

Luton Henge is co-created with Lutonians and launched with inaugural Luton Henge Festival. Revoluton confirmed major investment for 2026-29 from Arts Council England, Paul Hamlyn Foundation and The National Lottery Heritage Fund.

## OUR APPROACH

# WHAT MAKES US DIFFERENT

Luton's uniqueness is its super-diversity; it is a place of many worlds; the makeup of its communities is globally representative. Luton is future-facing, in this respect, and we believe it models a positive example for twenty-first-century Britain. Yet it is also a place that is often misrepresented and misunderstood.

Central to our mission is a deep desire to locate Luton in the world. Our work puts Luton on the map, sharing the many great things that contribute to its cultural vibrancy. Convening communities at neighbourhood level, inspired by the unique identities of Luton's communities, we produce hyperlocal projects with universal appeal – connecting outwards with people in places across the UK and beyond.

We design and produce creative and cultural programmes that are resonant and relevant to audiences in Luton and places like Luton. We are committed to communities taking the lead. We work collaboratively to co-create events and programmes that inspire and support engagement with creativity in all its forms – from Kashmiri textiles in schools to large scale international outdoor events.



Photo credit: Aleksandra Warchol | Colour of Time | Artonik (Global Streets)

## IMPACT STORIES

# HAYLEY



### Hayley Bromell has a passion for poetry and a love for Luton.

Hayley is the first local practitioner to journey our programme from participant to micro commission awardee, through to full artist commission.

Hayley's reading of her poem, Luton Town, at Revoluton's Open Mic Night in 2022 is etched on the memories of many. With new digital developments evolving within Revoluton's programme, a vision for video formed.

Hayley applied to our Young Revolutonaries micro-commissioning programme to capture Luton Town as a short film – one of the first digital works to feature within PLATFORM, an online space showcasing new work from producers and artists collaborating with Revoluton.

In 2024, Hayley was successful in her application to be commissioned as a Revoluton Associate, selected by a panel of Lutonians. Hayley drew on her deep personal connections to create a space for Luton's Irish community to tell their heritage stories of migration. Together, they co-created a zine to document hidden histories of individual journeys, launched at an event crammed with Irish craic.

Photo credit: Patrick Gunning | Luton Town | Hayley Bromell

## IMPACT STORIES

# HANEFAH



### Haneefah Muhammad won a resident panel over with her compelling pitch for a Revoluton Associate commission in 2024.

Haneefah’s mission was a personal passion to elevate older women within a society where they feel undervalued, less visible and voiceless. Motivated by her own experience and observed lack of visibility in the spoken word scene of Black women, midlife and beyond, Haneefah set out to form a new group of creative writers – women of African and Caribbean heritage aged 60+.

Haneefah’s unparalleled warmth of character and good humour was a community engagement dream. She faced no challenge in finding her fellow creative conspirators – women with great stories to tell, some of whom had never dreamed of writing poetry, or creatively crafting their life stories, let alone stand behind a mic and perform them to a packed community hall in Lewsey Farm.

Witnessing the passion, artistry and humour shared by the women through spoken word was truly life affirming. Haneefah continues to warm our programmes through delivery within our elders’ activities in Farley Hill.

Revoluton has played an amazing part because those women have gone on to perform on other stages since then, since the UnBroken and OutSpoken event... So, we are able to take the Revoluton message of support and backing out to the wider community and that has been really powerful.

**Haneefah Muhammad**  
Revoluton Associate

Photo credit: Aleksandra Warchol | UnBroken and OutSpoken  
Haneefah Muhammad, Revoluton Associate

## PROGRAMME HIGHLIGHTS

# MARSH FARM RESIDENCY

Marsh Farm is the gift that keeps on giving. It's been our home since 2019. Vibing off the history of youth movements and music subcultures that define the unique identity of Marsh House, we've hosted open mics, co-produced immersive theatre and delivered a host of activities for young people.

None of this would be possible without the generous support of Marsh Farm Outreach, AKA Luton's Exodus Collective of 90s rave notoriety.

We couldn't have wished for a better co-tenant in this shared endeavour that is our home, putting it on the map for arts and creativity rather than riots and poverty.

**Glenn Jenkins**

Founding Director, Marsh Farm Outreach

Photo credit: Tessa Neale | Open Mic | LDEEA



## PROGRAMME HIGHLIGHTS

# MULTICULTURAL CREATIVE PRACTICE



Luton's culture is rooted in super-diversity. By amplifying local voices and celebrating Luton's communities, our programme promotes a more equitable and inclusive society.

Our work includes multilingual practice. In 2024, through Global Streets, we presented Public Trust, by Paul Ramírez Jonas. We employed local speakers of other languages, inviting Lutonians to make public pledges in their native dialect.

We also worked with Pagrav Dance Company to deliver a multilingual storytelling project with Beech Hill School. This culminated in the presentation of an audio theatre installation to accompany a national tour of Kathak dance production, ROOH: Within Her - a powerful celebration of everyday female heroism.

There is power in who gets to create culture. Our work ignites conversations that question, explore and challenge conventional notions of art — who creates it and what it can achieve. Prioritising community leadership, co-creation and neighbourhood delivery, our programme provides opportunity to get involved, right on the doorstep. Recognising Lutonians have huge appetite for multicultural homegrown art, 2025 marked our first multilingual commission to a Lutonian artist, Shemiza Rashid.

Photo credit: Aleksandra Warchol | Public Trust | Paul Ramírez Jonas (Global Streets)

## PROGRAMME HIGHLIGHTS

# GLOBAL STREETS

We are a proud partner of the Global Streets network. Each year, we bring free international outdoor spectacles to the streets of Luton.

Artonik brought a stunning reinvention of the traditional Holi Festival in 2015. In 2019, Revoluton commissioned local creatives, choreographer Jean Abreu and rapper Shifa Choudhury, within the giant puppetry production of RISE!, by Cie l'Homme Debout.

The passion for puppetry continued in 2022, when 5-metre-tall DUNDU processed from Bury Park to St Georges' Square – animated by local artists, Next Generation Youth Theatre and Dhols Royce.

In 2025, Company Zid brought circus and parkour with Arabic influence to Luton Point shopping centre. Their visit from Morocco continued with a Bury Park residency, engaging Lutonians in the creation of work.

Photo credit: Aleksandra Warchol | DUNDU (Global Streets)



Nine spectacles seen by

# 20,000 people

from every area of Luton

## PROGRAMME HIGHLIGHTS

# RECENT SUCCESSES

### Rave New World

Following the research phase of Undercurrent, uncovering hidden histories of activism and music subcultures along the River Lea, Rave New World blasted into Leagrave Park.

Inspired by the vibrant rave scene of the 80s and 90s, Rave New World was a Revoluton Arts co-production with Tangled Feet that delved into the history of the Exodus collective, a pioneering group based in Luton's Marsh Farm.

Co-created through a process of creative consultation – rehearsed readings and gig theatre sharing – a powerful script enriched by oral histories was formed.

Rave New World was a celebration and a call-to-action. This outdoor show with aersials from Pirates of the Carabina featured a banging soundtrack, aimed to inspire a new generation facing societal challenges today.

Photo credit: Roo Lewis | Marsh Farm Outreach, AKA Exodus Collective at Luton Henge | Matthew Rosier



### Luton Henge: a Neolithic-inspired monument

Connecting daily with Marsh Farm Outreach, we've journeyed from dream to reality, co-creating heritage-inspired works to honour deep histories of social activism in a location too often defined by deprivation.

The stars aligned when Revoluton became the creative producer for the Luton hub of National Landscapes' programme, Nature Calling.

Luton Henge – a Chilterns National Landscape commission by Matthew Rosier – now stands proudly outside our shared home of Marsh House. It's a tribute to Neolithic spiritual gatherings, believed to have happened at the source of the River Lea, and a space for human togetherness that thrives in this location today.

The people of Luton worked together to imagine, co-design and build Luton Henge – a sacred space for contemporary times.

# BY THE NUMBERS

Over the last ten years Revoluton Arts has actively engaged people through live and digital activities

# 1,487,079 times

We will hit 1.5 million by the end of 2026

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From 2026 – 2029 we are set to bring in

# £1.5 million

of additional funding into Luton, enabling us to reach further than ever before

Photo credit: Aleksandra Warchol | Colour of Time | Artonik (Global Streets)

In 2025 we worked with

# 140+

artists, freelancers and independent organisations

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Our work recognises young people as change makers of the future

# 26%

of our participants are under 30 and that percentage is growing



# LOOKING FORWARD

Revoluton has built its reputation as a small but mighty organisation. Never shying away from our bold ambition, we're on a journey of growth, locating Luton in the world in ever new and aspiring ways.

Luton's global identity presents endless creative opportunities. The stories of migration that make up the unique identity of our town connect us worldwide.

Growing beyond our inception as a project, now as an organisation with charity status, we have set a creative vision that takes us beyond the geographical boundaries of Luton – connecting with people in places like Luton.

Our first venture beyond the town, conceived in 2022, came to fruition in 2024 through a research project funded by The National Lottery Heritage Fund. The project, titled Undercurrent, surfaced stories of bottom-up activism and music subcultures, connecting communities along the River Lea.

Photo credit: Greta Zabulyte | Rave New World | Tangled Feet



With significant investment confirmed in 2025, the next phase, Undercurrent: Movement of Jah People, will conduct deeper research into the physical movement of people – the super-diverse communities at either end of the Lea, Luton and London – their connectedness and the social political movements they've formed for positive societal progression. And there'll be bold activist-inspired commissions along the way.

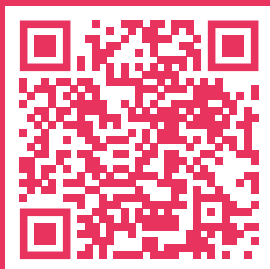
2026 marks the beginning of our new international ambition to connect out from Luton. With support from the British Council, we are proud to be partnered in a project with Third Version Creative involving a cultural exchange with artists in Makassar, Indonesia. Forming new friendships across the globe – with a shared practice of diaspora-informed archiving and creativity – sets an exciting marker for the next ten years.

# SUPPORT US

If you want to be our partner in producing bold new work, we've plenty of ambition yet to be realised!

Our work remains rooted in Luton – our constant source of inspiration and a place deserving of continued investment.

Our work has only just begun. Our ambition to co-create standout work with social justice at the core requires the resource to challenge inequitable social constructs. To make real change for Luton and its people, Revoluton needs to sustain its support structures that embolden local people to define their positive futures and make change happen.



## Make a donation

Get in touch for a conversation, or donate via the QR code.



## Get involved

Revoluton is an ever-evolving organisation. Our projects, commissions and events are nothing without the communities that inspire our work. We couldn't do it without them.

It's never too late to get involved. If you are inspired by our mission, have bold ambition to share, or simply want to get involved just for fun, we'd love to hear from you.

If you're a potential partner, producer, or participant, drop us a note – [hello@revolutonarts.com](mailto:hello@revolutonarts.com)

Make it here. Share it with the world.

Photo credit: Jimmy Lee | Taroo | Company Zid (Global Streets)

# THANK YOU & ACKNOWLEDGEMENTS

It takes passionate people and great partnerships to make powerful projects. Here's just a few of the many who have helped Revoluton on its journey.

## Revoluton Arts' Trustees

**Asma Hussain**  
Chair

**Matthew Jones**  
Founding Chair

**Andrew Calvert**  
Trustee

**Dr Mohammad Alramahi**  
Trustee

**Dr Nazia Khanum OBE**  
Trustee

**Shana Iqbal**  
Trustee

Thank you to all previous staff, trustees, partners, participants and audiences. Here's to the next decade - bolder, louder and made together.

## Revoluton Arts' team

**Lindsey Pugh**  
CEO & Creative Director

**Ellen Waghorn**  
Executive Director

**Maya Pindar**  
Senior Producer

**Tega Oke**  
Marketing Manager

**Sonia Chowdhury**  
Community Producer

**Anthony Underwood**  
Young People and Pathways Producer

**Klaudia Kulakiewicz**  
Operations Coordinator

**Helen Willmott**  
Development and Finance Associate

**Keman Muninga**  
Digital Producer

## Partners & funders

Arts Council England

Esmée Fairbairn Foundation

Paul Hamlyn Foundation

The National Lottery  
Heritage Fund

Global Streets

Luton Borough Council

Luton Town Football Club  
Community Trust

Marsh Farm Outreach

Mary Seacole Housing  
Association

National Landscapes  
Association & Chilterns  
National Landscape

1Degree East

University Of Bedfordshire

Tangled Feet



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Third Version Creative

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Art Festival

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**Haneefah Muhammad**,  
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**Ryan Prazer**, Artist

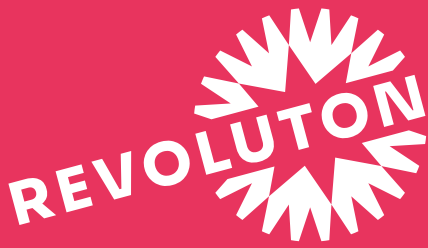
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