

Let's Not Forget: A Walk in the Past – Artist Commission Call Out

As part of Revoluton Arts' partnership with Mary Seacole Housing Association on Let's Not Forget, we are seeking to commission three artists to co-produce and co-create new work to support the delivery of a new outdoor heritage trail in the Dallow area of Luton.

This brief is for one artist to work across the two sites of Mary Seacole Housing Association Head Office and Dallow Primary School.

The Project – Let's Not Forget: A Walk in the Past

Let's Not Forget is a community-driven heritage project designed to celebrate and preserve the rich heritage of the Dallow area of Luton.

Through the project, Mary Seacole Housing Association and Revoluton Arts seek to create a new, innovative artistic and augmented reality experience, bringing local heritage to life.

This will take the form of an interactive outdoor trail around selected heritage sites located within the Dallow neighbourhood, where Mary Seacole Housing Association has been proudly based since 1986.

The project is embedded in community consultation, working with residents, schools and community groups to celebrate and raise awareness of the rich heritage for those living in this area.

Artists applying for this commission will be working on the following two sites:

Site	Themes/Focus	Notes
Mary Seacole Housing Association (MSHA) Head Office	<p>Illustrative representation of MSHA's mascot, Nurse Dessie and welcome sign.</p> <p>The illustration must be suitable for young audiences. This site introduces participants to the heritage trail.</p>	<p>The artist will be required to use an existing 2D image of Nurse Dessie as a base reference.</p> <p>The artist must produce a series of sketches/illustrations to support the development of the AR feature. Including:</p> <ul style="list-style-type: none"> • 2D sketches of the character from all angles (front, sides and back). • 2D sketches of the character waving, smiling and speaking.

		<p>Animations for the AR feature will be overlaid with a recorded voiceover lasting 30-60 seconds.</p> <p>The final model must be provided in FBX or GLB format for AR animation.</p> <p>Consultation on this site has been completed.</p>
Dallow Primary School	<p>Depiction of a young schoolboy, who would have used the nearby bomb shelters during WW2.</p>	<p>The artist will be required to produce a series of sketches/illustrations to support the development of the AR feature. Including:</p> <ul style="list-style-type: none"> • 2D sketches of the character from all angles (front, sides, back). • 2D sketches of the same character depicted in two outfits (modern day and 1940s attire). • Sketches of the character talking. <p>Animations for the AR feature will be overlaid with a recorded voiceover (length TBC).</p> <p>The final model must be provided in FBX or GLB format for AR animation.</p> <p>The community group consulted has expressed interest in the AR feature illustrating the boy travelling forward in time to tell the story of his experience in the bomb shelter.</p> <p>The artist will be invited to join ongoing consultation with this community group.</p>



About Revoluton Arts

Revoluton Arts is a Luton-based arts organisation. We work with artists and communities – across a range of art forms and disciplines – to produce creative work that promotes positive futures for people and place. We provide support, resource and mentoring to artists and emerging creative practitioners. We facilitate pathways for people to engage with creativity, as professional practitioners, participants and as audience members.

**We believe the spirit of Luton encapsulates activism, warmth, and generosity.
The spirit of our work is captured in our name – Revoluton.**

We are an independent arts organisation, initially established in 2015 as Luton's Creative People and Places (CPP) project funded by Arts Council England (ACE). We are based at Marsh House in Leagrave. In 2020, Revoluton Arts grew to become an independent organisation and in 2024 we gained charity status. We remain the lead for Luton's CPP.

Find out more at: revolutonarts.com

About Mary Seacole Housing Association

Mary Seacole Housing Association (MSHA) is a community-rooted organisation based in Luton, dedicated to providing housing, support and opportunities for vulnerable individuals and families. Alongside our housing services, we run a wide range of community projects focused on heritage, youth empowerment, healthy lifestyles and community cohesion. From celebrating the legacy of the Windrush generation, to delivering innovative AR/VR heritage trails, to promoting healthy eating and wellbeing with young people, our projects aim to build stronger, healthier and more inclusive communities across Bedfordshire.

Find out more at: maryseacoleha.com

About the commission

Revoluton Arts is seeking to commission three artists to co-create new creative works that engages local residents in celebrating the rich heritage of the Dallow area in Luton.

Artists applying for this particular commission, to deliver the artworks at Mary Seacole Housing Association Head Office and Dallow Primary School, must have previous experience of working with visual and/or digital art.

Applicants should be motivated to connect with the community and work collaboratively with local residents, including Mary Seacole Housing Association residents, Dallow Road Primary School and Guru Nanak Gurdwara. Engagement at two consultations with a community group is essential in the initial stages of the project.

Each commissioned artist will be invited to work on the delivery on two heritage sites. For each site, the artist will create both visual artwork and 3D sketches to support the development of the augmented reality (AR) features of the heritage trail.

We are looking for artists with a range of experience, including metalwork, painting, illustration and digital art.

The commissioned work must respond specifically to the selected heritage sites and consultations with the local community.

Revoluton Arts will be responsible for setting up consultations with community groups, but artists must be prepared to lead and facilitate two sessions with the community. Artists must be skilled in the creation of work that has community engagement at its core.

Commissioned artists will be supported by Revoluton Arts' Senior Producer and the wider Revoluton Arts team.

Total commission for 2 x artworks: £5,000

Approximate materials & installation budget for 2 x artworks: £2,500-£3,000

Timeline

12 & 13 November 2025	Panel interviews at Marsh House, Bramingham Road, LU3 2SR
December 2025	Delivery of 1 x community consultation
January 2026	Delivery of 1 x community consultation and presentation of models/drafts
February 2026	Submission of sketches for AR development for Mary Seacole Housing Association head office site
March 2026	Submission of sketches for AR development for Dallow Primary School
April 2026	Deadline for visual artwork for both sites
June 2026	Deadline for installation of visual artwork for both sites

How to Apply

To apply, please send the following to hello@revolutonarts.com by **Monday, 3 November, 10am:**

- Proposal letter, no more than 1 side of A4
- CV
- Budget proposal for the £5,000 commission and £2,500-£3,000 materials budget
- Complete the personal details form

The proposal letter must detail your suitability, experience of working with heritage interpretation, your experience of working with community groups and/or young people and the approaches you'd take to creating the work.

Your CV must include up to 3 x links to examples of previous work, background and contact details for 2 x referees.



The accompanying budget must clearly detail co-creation/consultation, production and installation costs.

Revoluton Arts will accept the following formats for the proposal letter:

Written statement that is no more than 1 side of A4; video submission that is no longer than 5 minutes; audio submission as an MP3 or WAV file, that is no longer than 5 minutes. Please contact us if your access requirements mean that you need longer than 5 minutes.

Please clearly label your files with your name. Please send your submission to: hello@revolutonarts.com