



Revoluton Arts – Undercurrent Brief for Young Content Creators

We are commissioning five Young Content Creators (aged 16-30) to work alongside our Digital Producer to research, capture and edit a digital output (film, photography or audio) to be included in the Undercurrent Digital Archive.

About Us

Revoluton Arts is a Luton-based arts organisation. We work with artists and communities across a range of art forms and disciplines to produce creative work that promotes positive futures for people and place. We provide support, resource and mentoring to artists and emerging creative practitioners and facilitate pathways for people to engage with creativity, as professional practitioners, participants, and as audience members.

Our creative programme is co-created with communities, deeply rooted in Luton and encapsulates the town's activism, warmth and generosity. Since 2015 our programme has attracted over 180,000 audiences/participants in a range of activities, including large-scale outdoor events, Revoluton Associates commissions for local creatives, residency programme in three areas of Luton, a young peoples' programme and support for local creatives to realise their own events and projects.

Find out more at <u>www.revolutonarts.com</u>

About Undercurrent

The Lea Marsh Heritage Zone is one of several significant locations leading heritage-inspired place activation across Luton. Glenn Jenkins (Marsh Farm Outreach) and Lindsey Pugh (Revoluton Arts) have been appointed co-leads for Lea Marsh Heritage Zone, a hugely significant heritage site for Luton. From neolithic beginnings to 'Blockers' Seaside', punk gigs to rave collectives - the cultural significance of this location cannot be denied.

Marsh Farm Outreach and Revoluton Arts are based at Leagrave's Marsh House, positioned at the source of the River Lea and the neighbouring suspected neolithic henge, Waulud's Bank. United by their respective histories as party people, Jenkins and Pugh became motivated to document and interpret the related past of this significant location and its historic gatherings of people - from the myths and legends of prehistory to punk parties in the location's Nissen hut.

This sparked the ambition for a project to honour Luton's heritage of activism and music sub-cultures and to connect working-class stories along the River Lea from its source in Leagrave, journeying through Hertfordshire and Enfield, past the Olympic Park in Newham to where it meets the River Thames at the Royal Docks.





During the research phase, we will be undertaking a range of activities to discover and document histories associated to both the river and the themes of activism, working class narratives and histories of sub-cultures and alternative communities. This will be achieved through a combination of desk research, individual conversations and public events to both collect and share oral histories. A steering group will be convened to help steer the project and assist with identification of histories, making new connections and explore future developments of the work.

The brief

The aim of this brief is to offer five young people who live, learn, or earn in Luton the opportunity to create their own piece of digital content and receive skills development and advice from the Revoluton Arts team.

The Young Content Creators will be contracted to provide the following services:

- Work with the project team to identify specific themes, stories and location for the work, inspired by the collected oral histories
- Attend relevant events, including a Creative Assembly, to discover more about the project and engage with potential participants/audiences
- Work with the Digital Producer on storyboarding, directing, filmmaking, audio capture and video/audio editing to create a piece of digital content
- Work with the Digital Producer to ensure that all digital content meets at least the W3C Single 'A' accessibility standard as a minimum
- Work with the Digital Producer to ensure that all digital outputs are created and published in line with requirements of the National Lottery Heritage Fund, including distribution under an open license
- Work with the Digital Producer to ensure that all digital outputs appropriately acknowledge project funders, as per their requirements
- Contribute to the project evaluation through completion of a survey

We expect delivery of the following:

- Create one digital output (film, photography or audio) that is around 3-5 minutes in length that accurately and creatively portrays the selected oral histories
- Digital outputs should be ready to be shared by 17 June 2024, with a final edit ready for approval by 10 June 2024

The audiences for this work will be both individuals with connections to the river, including their own oral histories, and wider residents of the area who might be motivated to attend events or view the digital archive. The digital content should be accessible, attractive and enjoyable for all, especially those who may not normally engage with heritage activities.

The Young Content Creators will be expected to use the methodology, systems, processes and policies adopted by Revoluton Arts, supported by the Digital Producer, including:





- Procedures around gaining appropriate and informed consent from participants
- Relevant best practice in the collection and documentation of oral histories
- Revoluton Arts' Safeguarding Code of Conduct for photographers/videographers
- Guidance from the National Lottery Heritage Fund relating to the creation and distribution of digital outputs
- Project planning procedures, as necessary
- Marketing & communications processes, as necessary
- Evaluation framework and processes for data capture
- Equal Opportunities Policy and associated Equality Action Plan
- Other policies including Health & Safety, Data Protection, Safeguarding, Volunteering and Social Media

Contract Terms

We expect the Young Content Creators commissioned to begin on 01 April 2024 and be completed by 30 June 2024. The contract will be managed by Jack Keenan, <u>jack@revolutonarts.com</u>

The anticipated budget is £300 to include all expenses and VAT (if applicable). The contract will be led by Revoluton Arts. Payment will be made upon completion of the contract.

The Service Provider must provide an invoice addressed to **Revoluton Arts CIC**. Payments may take up to 30 days to process upon receipt of a satisfactory invoice submitted following completion of payment terms above. Invoices must include your bank details and be submitted to <u>jack@revolutonarts.com</u>

Under the terms of this contract, the Service Provider is responsible for managing their own tax and financial liabilities (including national insurance contributions), being classed as either self-employed, as a limited company or as a registered charity.

The Service Provider will be engaged on a non-exclusive basis.

To Apply

Please submit:

- Up to 3 examples of your work
- A statement explaining why you are interested in the commission, any relevant experience you have and any ideas you have about the content you would like to create





Revoluton Arts will accept the following formats for the statement: Written statement that is no more than 1 sides of A4; Video submission that is no longer than 3 minutes; Audio submission as an MP3 or WAV file, that is no longer than 3 minutes. Please clearly label your files with your name. Please send your submission to: info@revolutonarts.com

Deadline: 9am Monday 25 March 2024

For more information contact Jack Keenan, jack@revolutonarts.com